

# WHITEPAPER - RALLY (\$RLY)

The First Solana Platform Where You Predict Coin Pumps and Earn

#### 1. Introduction

Rally (\$RLY) is a utility token powering an innovative platform where users predict how much a newly launched coin will pump. The process of making these predictions is called Rallying. Users compete against each other, and winners share the rewards while the coin creators also benefit.

Rally eliminates rug pull risks, provides early information on new tokens, and enables users to make smarter, lower-risk decisions in the crypto space.

### 2. How Rally Works

- Users Rally on a new token Before a coin launches, users predict if it will pump 2x-3x, 4x-5x, or more.
- They bet against each other If a user selects the correct range, they win a share of the prize pool.
- The Pool Distribution:
  - 80% of the Rally pool is shared among the winners (proportionally).
  - 10% goes to the Rally creator (anyone can create a Rally for a new coin).
  - 5% goes to Rally platform owners.
- Referrals Matter The top 10 referrers to each Rally share 5% of the Rally pool.
- Winning Payouts Just like in betting, winnings can be cashed out instantly.

# 3. Closest Rally Wins

What Happens If No One Gets the Exact Pump Prediction?



If no one gets the exact pump range, the closest lower predictions win.

- **Example:** If a token pumps 7x and you predicted 4x–5x, you are considered closer than someone who predicted 8x–9x.
- This ensures fairer payouts by rewarding more conservative predictions instead of overly optimistic guesses.

# **Does Every Rally Have Winners?**

Yes! Every Rally round has winners. If no one hits the exact pump range, the closest lower predictions still win a share of the prize pool. This guarantees that someone always walks away with earnings.

#### 4. Ensuring Fair Gameplay

To prevent a scenario where everyone wins all the time, Rally follows a dynamic odds-based system where:

- If too many people pick the same range, the rewards for that range decrease.
- If fewer people pick an underdog range, their payout is higher if they win.
- Users can only select two ranges per Rally (e.g., "2-3x" and "4-5x").
- Users cannot Rally unlimitedly, ensuring some must lose while others win, just like a gambling system.

#### Winners' Payout Calculation:

The total prize pool is distributed proportionally among winners based on their Rally amounts.

#### Formula:

Each winner's payout is calculated using the ratio:

80% of the total Rally amount divided by total amount Rallied by winners.

Then the ratio is now multiplied by the amount used to Rally by each winner.

#### Example Calculation:

• Total Rally Amount: \$100,000

Total Amount Rallied by Winners: \$9,000

• Winning Ratio: 80,000 - 9,000 = 11.11

• If a user Rallied \$200, their payout would be:



11.11 X \$200 = 2,222

Meaning this user receives \$2,222 in winnings.

This system ensures a fair and proportional distribution of rewards, benefiting those who commit higher amounts to their predictions.

#### 5. Secondary Use Cases

- 1. Rally Becomes a Launchpad for New Coins
  - Anyone can create a Rally for a new token.
  - The coin owner earns 10% of all Rally fees generated on their coin.
  - This forces developers to list their coins on Rally to get exposure and early hype.
- 2. Users Can Submit Their Own Coin Ideas
  - Users who Rally on a coin get the option to submit their own token ideas.
  - The top 2 ideas weekly will be turned into real tokens by the Rally platform.
  - The idea creator earns 5% of Rally fees and owns 20% of the new token supply.
  - Other users can push existing ideas to win a share of the 5% Rally fee pool and 20% of the new token supply.
- 3. Referral Earnings from the Entire Platform
  - Rally's top 10 referrers (across all Rallies) share 10% of Rally's total revenue.
  - This encourages mass adoption through word-of-mouth marketing.

6. Tokenomics (Design this part like other websites do)

Total Supply: 100M \$RLYLaunch Price: \$0.005

Circulating Supply at Launch: 20M

- Burn: 20M over time (reducing supply and increasing scarcity)
- Locked Supply: 80M (locked for 1 year, then slowly released)
- Liquidity: \$20K locked for 6 months
- Market Cap at Launch: \$100K
- Sell Tax: 4% (No buy tax)
- Anti-Whale Protection: Max 4% per wallet, 1-minute cooldown per trade



#### 7. Security & Anti-Scam Measures

To ensure trust and transparency, Rally will implement:

- Locked Liquidity Prevents rug pulls.
- Audited Smart Contract Verified by a reputable auditing firm.
- Transaction Limits Anti-whale measures.
- Real-Time Tracking Transactions viewable on Solscan and Solana Explorer.
- KYC for New Coin Listings Ensuring legitimate projects.

### 8. Roadmap

#### Phase 1: Pre-Launch

✓ Minting \$RLY Token

Locking Liquidity (\$20K for 6 months)

Whitepaper Release

Website Development (Informational Stage)

Building Community (Twitter, Telegram)

### Phase 2: Launch & Awareness

**Token Launch on Solana** 

💋 Listing on DexScreener, DexTools, BirdEye, CoinGecko, CoinMarketCap

Initial Marketing (Crypto Influencers, Twitter Ads)

Rally Beta Testing – Users try the platform before the full version launches

#### **Phase 3: Full Rally Platform Development**

- ◆ Launch Full Platform with Predict-to-Earn System
- ♦ Introduce Coin Creation Feature for Top Ideas
- Expand Referral & Reward System
- ♦ Introduce Governance & Community Voting

# **Phase 4: Scaling & Major Listings**

Rally Platform Expansion (More Features)

Major Exchange Listings (Tier 1 CEX)

🖰 Additional Token Burns



# 9. Rally Team (Use different pictures and names here, I will give you the real folks later)

The core team consists of 5 public members based in America, India and UAE covering:

- Founder & CEO Strategy & Vision
- CTO (Chief Technology Officer) Smart Contract & Platform Development
- CMO (Chief Marketing Officer) Community Building & Growth
- Head of Partnerships Coin Listings & Collaborations
- Head of Security & Compliance Audits & Investor Protection

Rally - The Future of Predict-to-Earn on Solana!

Website: Rallyearn.co
Twitter: @Rallyearn

Telegram: Join the Community